



STANDARDS
INTERNATIONAL®

Our Assessment Team

Alison Owen

Alison lives in a small village called Urquhart, close to the Moray Firth coastline in north-east Scotland, with her two youngest children. She's an avid Crystal Palace fan who now also follows Inverness Caledonian Thistle! She loves the outdoor life of the Highlands – fresh air and beautiful scenery.

Alison began her career with major providers before switching sides and progressing from sales support to a compliance and T&C position at a financial advisory practice. She's never looked back and, as well as working with Standards International, she remains a part-time compliance officer for a few select companies who value her experience and expertise.

Alison has worked with Standards International for more than five years and finds it exceptionally satisfying when the processes behind the standards we promote are seen to provide excellent value to businesses, key individuals and their teams.



Alison

Paul Adams

Paul lives in the gorgeous rolling downs of Hampshire – Jane Austen country. As well as enjoying family life, Paul loves music, art, photography and being outdoors – you will often find him somewhere in the depths of his back garden, or in the woods, walking the dog!

Paul initially trained as an accountant and has a wealth of experience in financial controller/manager/director positions in UK-based and multinational organisations. His experience of standards came at SGS where he was first exposed to ISO 9001 and where he underwent training in the provision of assessments.

Paul gets a real buzz from working with Standards International's clients, helping them discover their own ways to improve their businesses.



Paul

Dee Ruan

Dee hails from the Caribbean but now calls leafy south-west London home. She is a regular at the Notting Hill Carnival, loves the South Bank, and is a firm believer that chocolate is the answer to everything!

Like Alison, Dee began her working life with a provider before switching sides and building a 14-year career with an IFA firm in Surrey. Dee worked her way up from an administrative position to become Operations Manager for the business, responsible for systems and processes, recruitment and training, IT and compliance support, as well as overseeing multiple offices.

Dee is familiar with all the inner workings of financial advisory firms, and understands the common need for a best practice standard of operation.

Since joining Standards International, Dee has fully embraced the standards and enjoys seeing what they can achieve when put into practice.



Dee

Joanne Mullen

Joanne divides her time between a quintessentially English village at the foot of the beautiful Yorkshire Wolds and the rolling hills of County Down, Northern Ireland.

With a love for travel and experiencing the great outdoors, Joanne believes in making the most of every day.

Having developed her career through senior risk and regulatory roles, as a leader of managers in major financial services operations, high-level consultancy work and also as a financial services regulator, Joanne has embraced the financial services landscape for over 30 years. Today, as a leading business consultant practitioner and Operations Director, she continues to provide skilled support services to firms nationwide.

Having the opportunity to share her experience and best practice ideas with like-minded, energetic, awesome individuals, with the same values, vision and passion for financial services, is what Joanne loves most.



Joanne

Changing the world one financial adviser at a time!

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