

Adviser Profile

Karl Hopper-Young of Sussex Independent Financial Advisers - ISO 22222 Certification

Sussex Independent Financial Advisers was established in April 1998. Dedicated to achieving continual business development the firm achieved Chartered Firm status and ISO 9001.



Karl Hopper-Young is a Chartered Financial Planner, a Certified Financial Planner and a fellow of the Personal Finance Society. He was proud to become the 13th adviser in the UK to achieve ISO 22222 certification with Standards International.

“The benefits to our firm of achieving such accolades is that the public are seeking advisers who are competent and creative and who can look at things in an holistic manner and regularly strive to maintain high standards of advice through regular and rigorous review”.

Karl Hopper-Young

The independent annual quality review audit carried out by Standards International is the only way to ensure that the high international standards are being adopted everyday by Karl and his business.

Karl believes that his clients will also reap the rewards of his achievements. In order to achieve both ISO 22222 and ISO 9001 Karl has had to demonstrate that continual improvement and fair customer treatment is at the heart of his business.

“I believe the future for Sussex Independent Financial Advisers is brighter than it would have been had we not achieved Chartered status and ISO 22222. We have done all that we can to meet the needs of our clients, the regulator and as a result our own personal objectives are constantly being raised and challenged. We strive to provide the balance of running a business profitably and providing clients with ongoing financial advice in a consistent manner which hopefully will be enjoyed for many years to come”

Karl Hopper-Young



“Karl is the first adviser that we have worked with who has achieved both ISO 22222 and ISO 9001. It is great to see that Karl shares our passion and enthusiasm that ISO standards are the future in raising the standards of professionalism within financial services”.

Michelle Hoskin, director of Standards International

If you would like to find out more information about ISO 22222 or would like to find out more about the benefits of a achieving certification please contact:

Michelle Hoskin on t: 01462 790 894 or e: enquiries@standardsinternational.co.uk