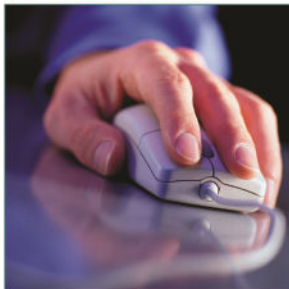




Certification is simpler than you think – The team at Standards International can take you through the whole process



Our Value Benefits Guarantee

Reap the rewards of the ISO 22222 certification process – or your money back!

As leaders in their field our clients have experienced first-hand the many benefits of achieving and maintaining ISO 22222 certification, however due to both time and cash flow restraints many planners are missing out on the ISO 22222 experience.

As the UK's leading provider of standards certification within Financial Services we have complete faith in the value that financial planners will gain from working through the ISO 22222 certification scheme, so much so that if as a professional financial planner you gain no value from either one of our world renowned Training and Gap Analysis Workshops or our onsite work based assessments - we will give you your money back!

What are the benefits?

Based on direct feedback from our clients, you are sure to benefit from one or more of the following:

For the Financial Planner

- Exemption from the Chartered Insurance Institute (CII) AF5 module
- Inclusion on the Which? ISO 22222 Planner database
- Improved sales and marketing opportunities
- Improved performance
- Simplified and effective processes and documentation
- Standardisation of good working practices
- Improved communication
- Promotes awareness of quality, professionalism, better public awareness and public image
- Reduced risk = potential reduced insurance costs
- Improved compliance – Supports regulatory requirements

For the consumer

- Receive a more professional and consistent service
- Adds value to the services provided by the financial planner
- Assurance of quality of service
- Evidence of commitment to continual improvement and compliance through independent third-party certification
- Enhances business relationships – building trust and securing repeat business
- Reassurance that regulatory requirements are being adhered to and monitored on an ongoing basis
- Access to evidence of qualifications, experience and competency

What is ISO 22222?

ISO 22222 is the long awaited best practice standard and was created by leading professionals in the UK and overseas. ISO 22222 is aimed at increasing client confidence by providing an internationally agreed benchmark for a high global standard of service. The standard covers the ethical behaviour, competences and experience required of a financial planner. This also enhances the transparency and efficiency of the process for personal financial planning.

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About Standards International

Standards International is pioneering best practice amongst personal financial planners in the UK and overseas. They are the only certification body in the UK to specialise in the promotion, training, pre-assessment, assessment and certification for the ISO 22222 standard.

Standards International are passionate about increasing the level of professionalism within financial services and their aim is to support financial planners to deliver service excellence to their clients and as a result develop a sustainable future for all.

As the founders, they provide a unique offering. Their combined experience in implementing international standards and years of experience in assisting financial planners and firms to operate more efficiently is unrivalled.

Standards International is the world's leading dedicated ISO 22222 certification body to achieve accreditation to ISO/IEC 17024 with the United Kingdom Accreditation Service (UKAS).



Stand out from the competition with ISO 22222 – the quality standard for providing personal financial planning

For further information about ISO 22222 certification services please contact:

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